

TREEDOM

FOR PALESTINE



We're Planting For Our Lives
2024-2025



EXECUTIVE SUMMARY

Amid the turmoil of 2024, Treedom for Palestine planted not just trees but seeds of resilience and hope. Over six months, our Freedom Farms turned barren land into **hubs of prosperity**, strengthened long term food security, **empowered women**, and advanced **sustainability** across the West Bank.

This report highlights the progress we've made and outlines our bold plans for 2025, showcasing the transformative power of planting trees in one of the world's most contested regions.

3,750

Olive Trees Planted
Restoring degraded farmland

15

Freedom Farms Planted
In six months

60%

Women Farmers
Over half our farms were
planted for women

\$36,000

Annual Income
from Olive Oil
Providing stability for
farming families

18,000

Pounds of Carbon
Captured Annually
By each mature
Freedom Farm

PLANTING IMPACT
2024 IN NUMBERS

REVITALIZING AGRICULTURE

Agriculture once made up 40% of the West Bank's GDP, but occupation policies, war, land loss and settler violence have reduced it to a mere 6%. Freedom Farming offers a transformative solution: 250 olive trees, irrigation systems, and steel fencing ensure safe, productive spaces where farmers can reclaim their livelihoods.



FREEDOM FARMING WORKS



ECONOMIC GROWTH

Each farm generates up to \$36,000 annually from olive oil.



LONGEVITY

Olive trees thrive for centuries, benefiting up to 15 generations.



GENDER EQUALITY

Over half our farms are planted for women, empowering them to lead.



RESILIENCE

Olive trees are drought-resistant, fire-tolerant, and conserve water.



ENVIRONMENTAL IMPACT

Mature farms sequester 18,000 pounds of carbon each year.

TREEDOM IN THE MEDIA

Our work has been highlighted in major outlets this year, including:



PARTNERSHIPS AND GLOBAL REACH



PALESTINIAN FARMERS UNION

Partnering with the PFU empowers farmers, strengthens communities, and secures land.



"4000 STRONG" CAMPAIGN

Treedom launched a campaign to replace every olive tree destroyed by settlers in 2024.



WHERE OLIVE TREES WEEP

Six Freedom Farms were funded by thousands of viewers of this powerful documentary.



ALLARD K. LOWENSTEIN FARMS

A generous donor planted four Freedom Farms in honor of this antiwar visionary.

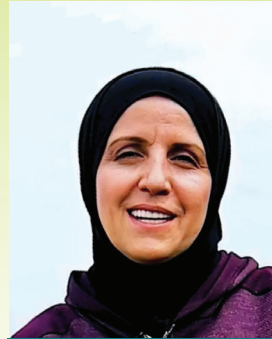
THE FACES OF FREEDOM



**Mayada
Salim**



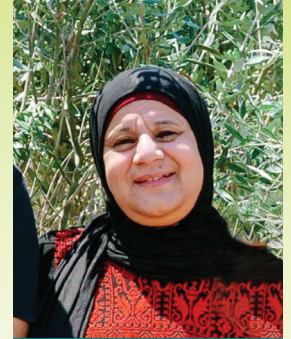
**Raed
Yousef**



**Sanaa
Saleem**



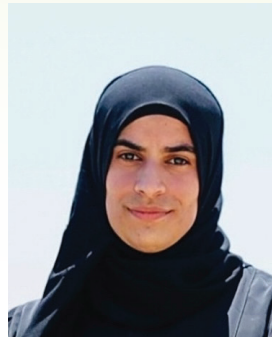
**Ahmad Abu
Daher**



**Ramsis
Al-Bida**



**Saja
Abudaheer**



**Ikhlas
Saleh**



**Jamal
Awad**



**Zainab
Ahmad**



**Abdelhadi
Salem**



**Saleh
Awaad**



**Sawfat
Hisham**



**Mansour
Bani Odeh**



**Hiba
Jumaa**



**Mashour
Joma**

**A widow... A nurse-turned farmer... A cancer survivor...
A patriarch confronting poverty...**

Meet this year's Freedom Farmers—fifteen Palestinians whose determination has transformed barren land into thriving Freedom Farms.

HIGHLIGHTS



MOTAZ'S HARVEST

Six years ago, Motaz Bsharat planted the first Freedom Farm. This year, it produced \$10,000 worth of olive oil, with yields set to triple by 2027.



EMPOWERING WOMEN

Over half our farms are planted for women, equipping them to lead their families and communities toward economic independence.



SUSTAINABLE CHANGE

Abbas Milhem, head of the Palestinian Farmers Union, is uniting 20,000 farmers to lead a sustainable agriculture revolution in the West Bank.



GRIEF INTO GROWTH

After her husband Bilal was killed by settlers, Ikhlas Saleh planted a Freedom Farm, creating a living memorial and a source of prosperity for her family.



2025 2024

Last year brought significant achievements and challenges. Planting during the war was complicated, and rising settler violence highlighted the need for safe farming spaces. Global aid prioritized immediate relief, leaving long-term solutions underfunded.

In 2025, Treadom will:

- Plant 60 new Freedom Farms to boost food security and self reliance.
- Focus on rebuilding Gaza's agriculture, livelihoods and food systems.
- Develop partnerships that drive sustainable development, gender equality, and environmental impact.
- Empower women farmers.
- Explore carbon credit programs to generate sustainable revenue.

By 2035, we aim to plant 1,000 Freedom Farms, creating a tipping point for Palestinian prosperity and self-reliance.

A MESSAGE FROM CYRUS COPELAND



Dear Change-Makers,

When the world feels like it's on fire, sometimes we need a touch tree—a rooted, immovable point of return. For Palestinians, the olive tree has been that for centuries: a source of food, pride, and connection to the land. Its roots run deep, weathering storms, droughts, and relentless challenges.

This year, as we planted 3,750 olive trees, I often thought about the olive tree's lessons—to hold steady, shed what isn't needed, and keep growing. These trees don't just represent life, they offer sustenance, strength, and a model for coexistence. Their roots connect underground, transcending borders, race, and religion, quietly bearing fruit.

None of this would have been possible without you. Your generosity has created prosperity, empowered female farmers, and fostered sustainability in one of the world's most challenging landscapes.

Last year we faced extraordinary challenges, but like the olive tree, we held our ground and grew. Thank you for helping us show that when we plant instead of fight, remarkable things take root.

Let's plant more touch trees together.

With immense gratitude,

Cyrus Copeland
Executive Director, Treadom for Palestine

