

TREEDOM

FOR PALESTINE



IMPACT REPORT 2025



TABLE OF CONTENTS

Planting What Lasts	3
Reality For West Bank Farmers	4
Inside A Freedom Farm	5
Treedom By The Numbers	6
From Local To Global Impact	7
The Original Freedom Farm	8
Her Harvest	9
Built In Partnership	10
What Comes Next	11
Planting Independence	12





PLANTING WHAT LASTS

Treedom for Palestine plants climate-smart “Freedom Farms” that bolster food security, protect Palestinian land, and deliver long-term income for farming families—especially women.

This has been an undeniably tough year. As poverty surged and settler violence increased, we planted farms responding to those realities: Farms closer to home fortified with steel fencing. Water-efficient systems. Olive trees and short-term crops for immediate and long term income.

Our partnership with the Palestinian Farmers Union ensures these farms are built to last. Today more than 85 Freedom Farms operate across the West Bank—strengthening food security, establishing agricultural infrastructure, and reducing reliance on humanitarian relief by anchoring households to productive land.

In 2025, Treedom moved into a period of accelerated growth. International media coverage and new funding partnerships expanded our reach. We were invited to present at the Hamburg Sustainability Conference, and our work was accredited by the UN Convention to Combat Desertification.

Treedom began with a single farmer who turned a barren piece of land into a working farm—using trees as agents of change. The olive tree has lived on this landscape for millennia. It survives by rooting deeply, drinking little water, and producing steadily despite upheaval. Its instinct is not fight or flight, but stay and root.

That instinct continues to guide our work.

With dirt under our fingernails,



CYRUS COPELAND
Executive Director



REALITY FOR WEST BANK FARMERS

Palestinian farmers face restrictions on electricity, prohibitions on drilling for water, and unpredictable access to their land.

Since October 2023:

20,000+
olive trees
destroyed by settlers

120,000
acres
farmland cut off

500,000+
families
pushed into poverty

These pressures have pushed Palestinian agriculture into prolonged decline, while food insecurity has surged to record highs.

Farmers are left with a stark choice—abandon farming altogether or rethink how it works.



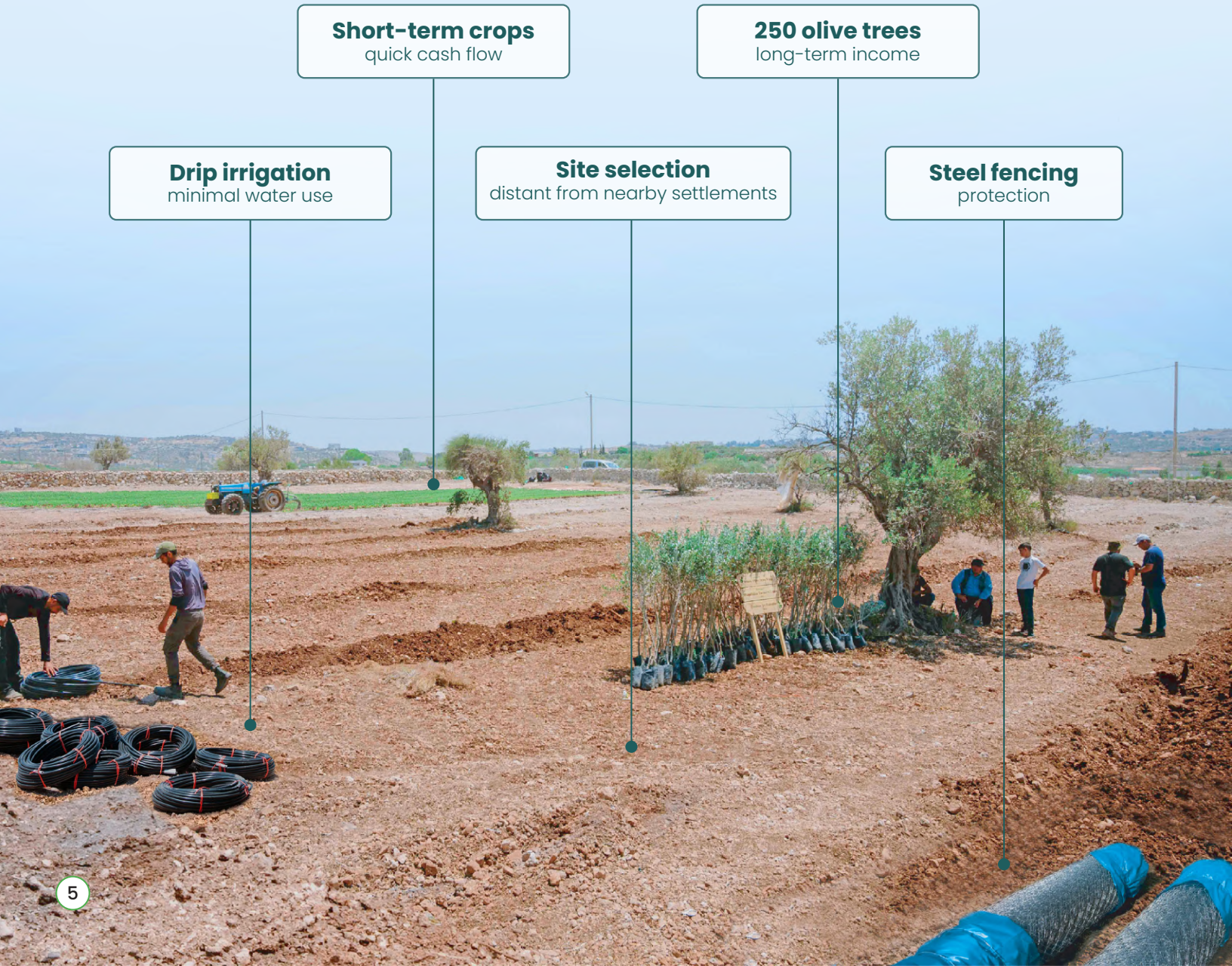
INSIDE A FREEDOM FARM

Freedom Farms are designed to function when access, water, and stability are in flux.

They're deliberately small, protected, and efficient.

Each farm is built from five components that support sustainable farming — helping families stay rooted to their land.

* The Freedom Farm model has been recognized by the United Nations Convention to Combat Desertification as a blueprint for land restoration.



Short-term crops
quick cash flow

250 olive trees
long-term income

Drip irrigation
minimal water use

Site selection
distant from nearby settlements

Steel fencing
protection



TREEDOM BY THE NUMBERS

30 farms planted

in the last 18 months

7,500 olive trees

planted and protected

75 acres

degraded land revitalized

60% of farms

led by women

\$35K annual income

per mature farm

85 Freedom Farms

across the West Bank



FROM LOCAL TO GLOBAL IMPACT

Planted strategically, a single olive tree anchors more than a harvest.

What begins as a modest investment on a small plot of land strengthens families and stabilizes communities, with effects that extend well beyond the field itself.

Freedom Farms create impact at every level—for decades.

LOCAL

Food security
Long-term income

REGIONAL

Women lead 60%
of farms

NATIONAL

Land remains in
Palestinian hands

GLOBAL

Climate action
Reduced migration

THE ORIGINAL FREEDOM FARM



Seven years ago, Motaz Bisharat planted a degraded tract of land with 250 olive trees—steel-fenced and drip-irrigated.

At the time, West Bank agriculture was in steep decline.

Unprotected saplings suffered through brutal summers.



Today, Motaz's trees are over ten feet high and yield about \$15,000 in olive oil. Fifteen additional farms have since been planted nearby.



Motaz's daughter Leila joins him for the harvest

HER HARVEST

In the West Bank, women do most of the farming, but hold barely 15% of the land. So we changed the math.

Because when women plant, households stabilize.

SANAA

At 50, Sanaa runs a Women’s Food Cooperative and tends her Freedom Farm, which she calls “Yobek–Yobek” . . . “little by little.” While her olive trees mature, she plants corn, spinach, and zucchini for quick income—and refuses the idea that farming is a man’s world.



ZAINAB

After years as a nurse, Zainab returned home to care for her grandfather—and to put down roots for her growing family. As a new mother, she’s tending multiple generations at once, including the land itself. The farm helps her care for her family, land, and livelihood in the same place.

JEHAN

A lifelong farmer and Arabic teacher, Jehan grows seasonal thyme and wild artichoke, crops she calls “the taste of Palestine.” Now her land is a sustainable Freedom Farm with olive trees, figs, and grapes, supporting her three children, grandmother, and her future.



BUILT IN PARTNERSHIP

PALESTINIAN FARMERS UNION

Treedom works alongside the Palestinian Farmers Union, representing 20,000 small-scale farmers. With 15 offices in the West Bank and Gaza, PFU's agronomists ensure that each Freedom Farm is locally adapted and sustainably planted.

GLOBAL PARTNERS

Our work is supported by organizations including Zakat Foundation of America, Penny Appeal USA, Vanguard Charitable and Fidelity Charitable, and individual donors spanning 22 countries across North America, Europe, and the Middle East.

International Recognition: In 2025, the United Nations Convention to Combat Desertification (UNCCD) accredited Treedom for the climate and land restoration impact of Freedom Farms.



Presenting the Freedom Farm model at the Hamburg Sustainability Conference.

TREEDOM IN THE MEDIA

Our work has been featured in international and environmental outlets:



WHAT COMES NEXT

In 2026, Treedom will follow the example of the olive tree—rooting deeper, staying local, branching out where needed. We will:

01 Plant the 100th Freedom Farm in the West Bank

02 Add long term funding partners focused on durable livelihoods

03 Plant 40 new Freedom Farms, prioritizing women-led households

04 Build a Freedom Farms database to track planting and long-term outcomes

05 Launch Freedom Farms in Gaza where over 90% of cropland has been destroyed.



PLANTING INDEPENDENCE

Treedom for Palestine began with a simple idea: that trees can be agents of change in high-conflict regions.

Over the past several years, that idea has been tested in some of the most difficult conditions farmers have faced in recent history—and it has held.

Farms are growing.

Families are staying.

Land is being tended, not abandoned.

When planted with intention, a single tree can do a great deal: anchor food security, support livelihoods, restore land, and help families stay rooted.

Stay. Plant. Thrive.

This isn't just our motto. It's how we work and live.

TREEDOM
FOR PALESTINE

